

# Organic Monitor

---

## Introduction to Natural & Organic Cosmetic Standards

---

by

Mr. Amarjit Sahota

---

# Business Services

- i. Research Publications
- ii. Research & Consulting
- iii. Seminars, Workshops
- iv. Sustainability Summits  
(Europe, North & Latin America, Asia-Pacific)

Visit us at stand 6U74

[www.organicmonitor.com](http://www.organicmonitor.com)

[www.sustainablecosmeticssummit.com](http://www.sustainablecosmeticssummit.com)

---

Organic Monitor

Market size USD 3.8 bn

No. of standards > 25

Market value USD 2.3 bn

Market share  $\approx 2.6\%$



COSMOS  
ORGANIC



COSMOS  
NATURAL



Market size USD 6.1 bn  
No. of standards 3  
Market value USD 0.5 m  
Market share  $\approx 0.8\%$



# Global Situation

Market value USD 10.4 bn

No. of standards > 40

Market value USD 3.0 bn

Market share 1%

- Standards concentrated in Europe
- Lack of national / regional standards

# Organic Foods



Market value            USD 72 bn

No. of standards        > 400

100% certified products



- Organic terms protected by national / EU regulations
- Trade arrangements (EU / US / Canada / etc.)

# Future direction?

Increasing proliferation?

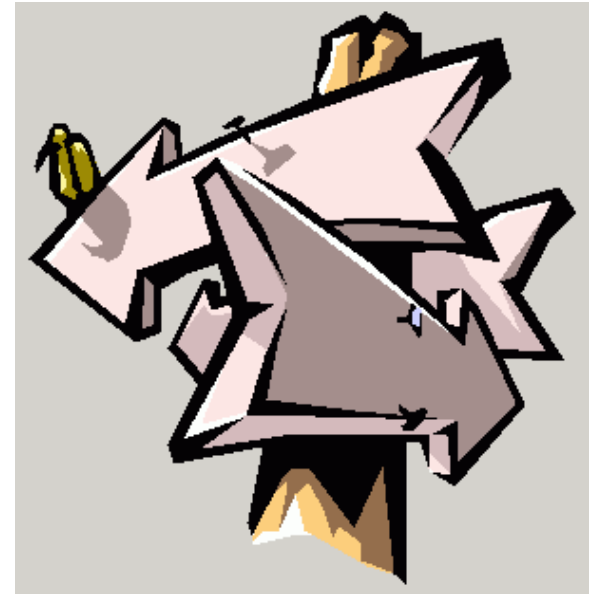
Or, more harmonisation of standards?

What about Asia, Latin America...?

Is ISO part of the solution (or problem)?

How can we follow success of organic foods?

How can we raise adoption rates?



# Panel Discussion

More Information

Newsletter: Sign up on [www.organicmonitor.com](http://www.organicmonitor.com)

**Visit us at Stand 6U74**